



FALL CREEK SCHOOL DISTRICT  
**VOTE APRIL 3<sup>RD</sup>**  
FACILITIES REFERENDUM

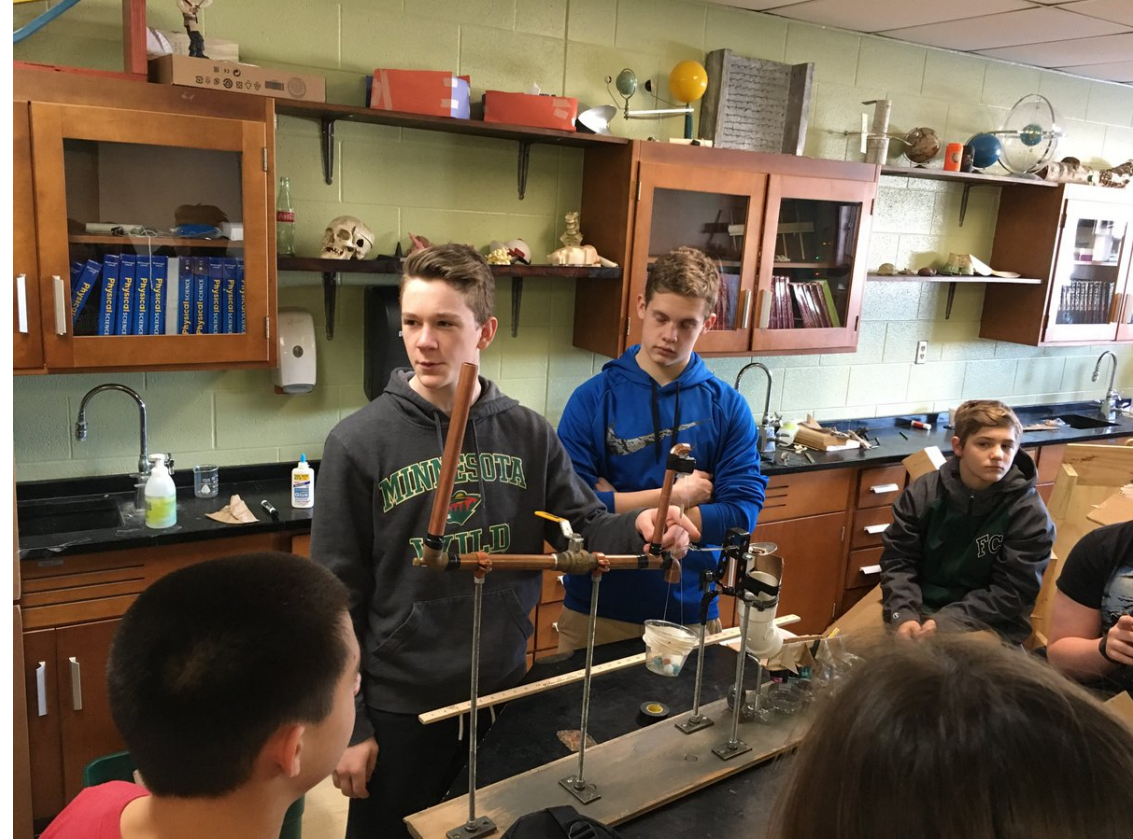
# BACKGROUND

- Great community support of the school district.
- The community approved a facility referendum in 2012.
- The funds from the 2012 referendum allowed the District to update our building systems and improve security and safety at the elementary school, as well as update district-wide technology infrastructure.
- The projects from the last referendum were completed on time and within budget.



# BACKGROUND

- Although the District was able to make many need improvements with funds from the past referendum, there are still outstanding projects at the high school that were identified during the facility master planning process.
- The District realizes that given the investment needed to address the remaining projects, we may need to continue to implement the plan in phases, based on the priorities of the community and your willingness to financially support these projects.
- To help identify the scope and timing of the next phase of the facility plan, a community survey was sent to all district residents.



- Conducted by School Perceptions in Late November – Early December 2017.
- Total responses = 513; participation rate = 28% (*typical survey response rate is less than 20%*)
- 81%** of all resident respondents stated they were “very likely” or “somewhat likely” to support a plan **to update high school building infrastructure/security.**
- 80%** of all resident respondents stated they were “very likely” or “somewhat likely” to support a plan **to update high school classrooms.**



# BACKGROUND | Community Survey Results

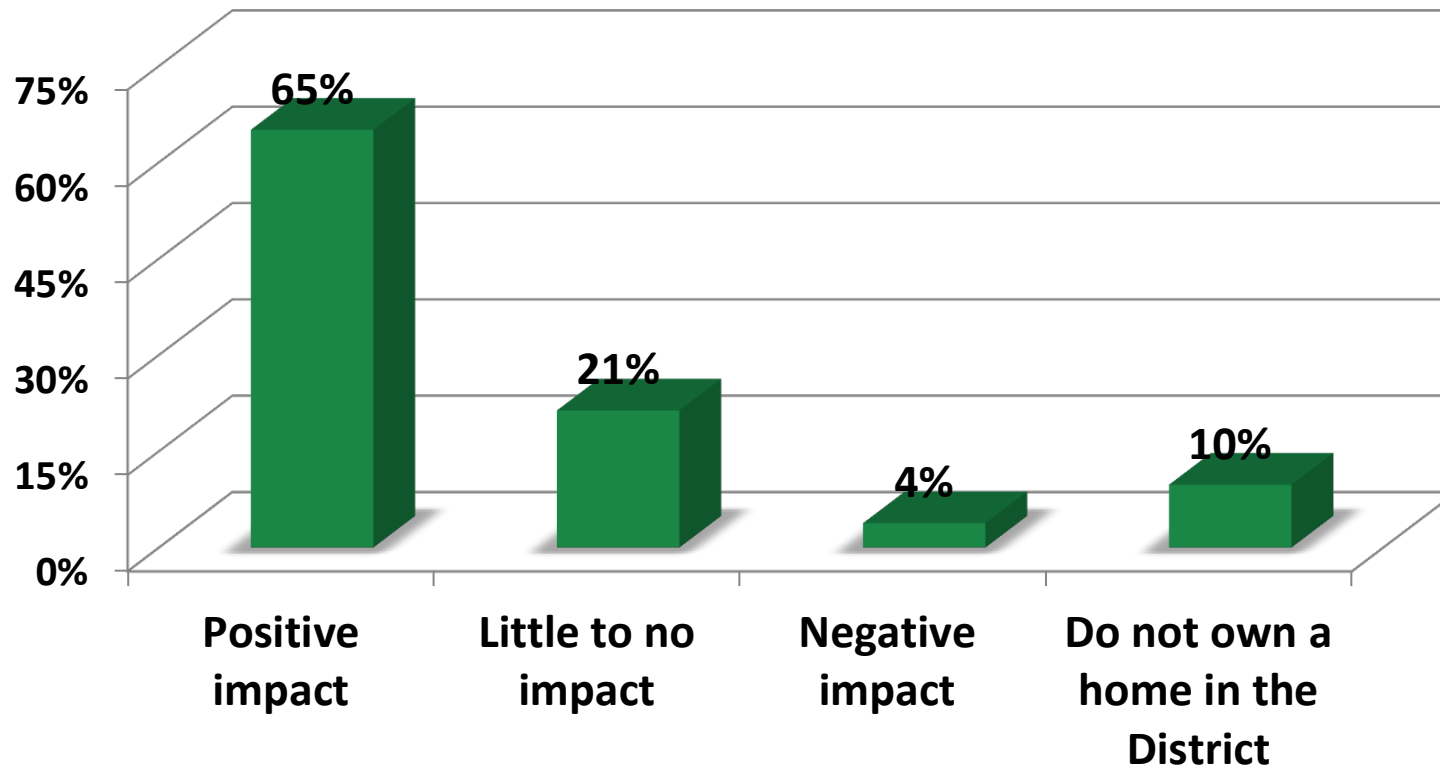
- **64%** of all resident respondents stated they were “very likely” or “somewhat likely” to support a plan to **expand the high school commons and create a large group instruction and community use space.**
- **70%** of all resident respondents stated they were “very likely” or “somewhat likely” to support a plan to **update the middle/high school music classrooms.**
- **66%** of all resident respondents stated “definitely yes” or “probably yes” when asked if they **would support a \$12.4 million referendum for the conceptual plan.**
- **45%** of all resident respondents stated “definitely yes” or “probably yes” when asked if they **would support an additional \$900,000 referendum to provide a larger weight and fitness room.**



# BACKGROUND | Community Survey Results

Overall, what impact do you feel the quality of the Fall Creek School District has on your home value?

*(All Respondents)*



# COMMUNITY SURVEY | Overall Satisfaction

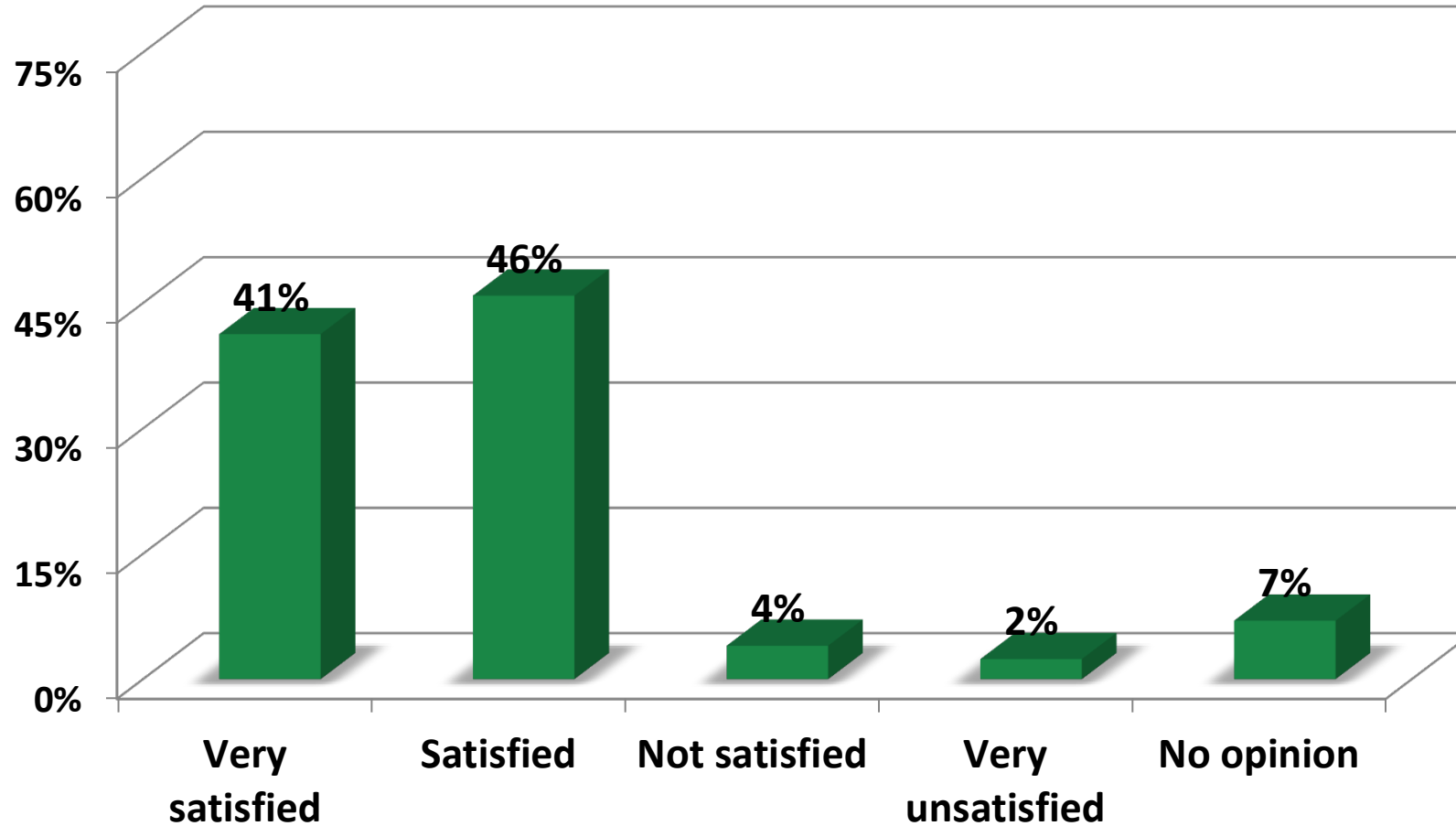
How well are we doing in each of the following areas?  
*Great (4), Good (3), Fair (2), Poor (1)*

Item	Staff	Parents (Non-Staff)	Non-Parents (Non-Staff)
Building pride in our community	3.64	3.52	3.23
Delivering a high-quality educational experience	3.41	3.35	3.21
Maintaining school facilities	3.10	3.34	3.14
Making decisions in the best interest of students	3.25	3.26	3.14
Preparing students for life after high school	3.13	3.01	2.99
Meeting the needs of all students	3.04	3.08	2.92
Keeping the public informed	3.43	3.32	2.89
Spending tax dollars wisely	3.06	3.15	2.73



# COMMUNITY SURVEY | Overall Satisfaction

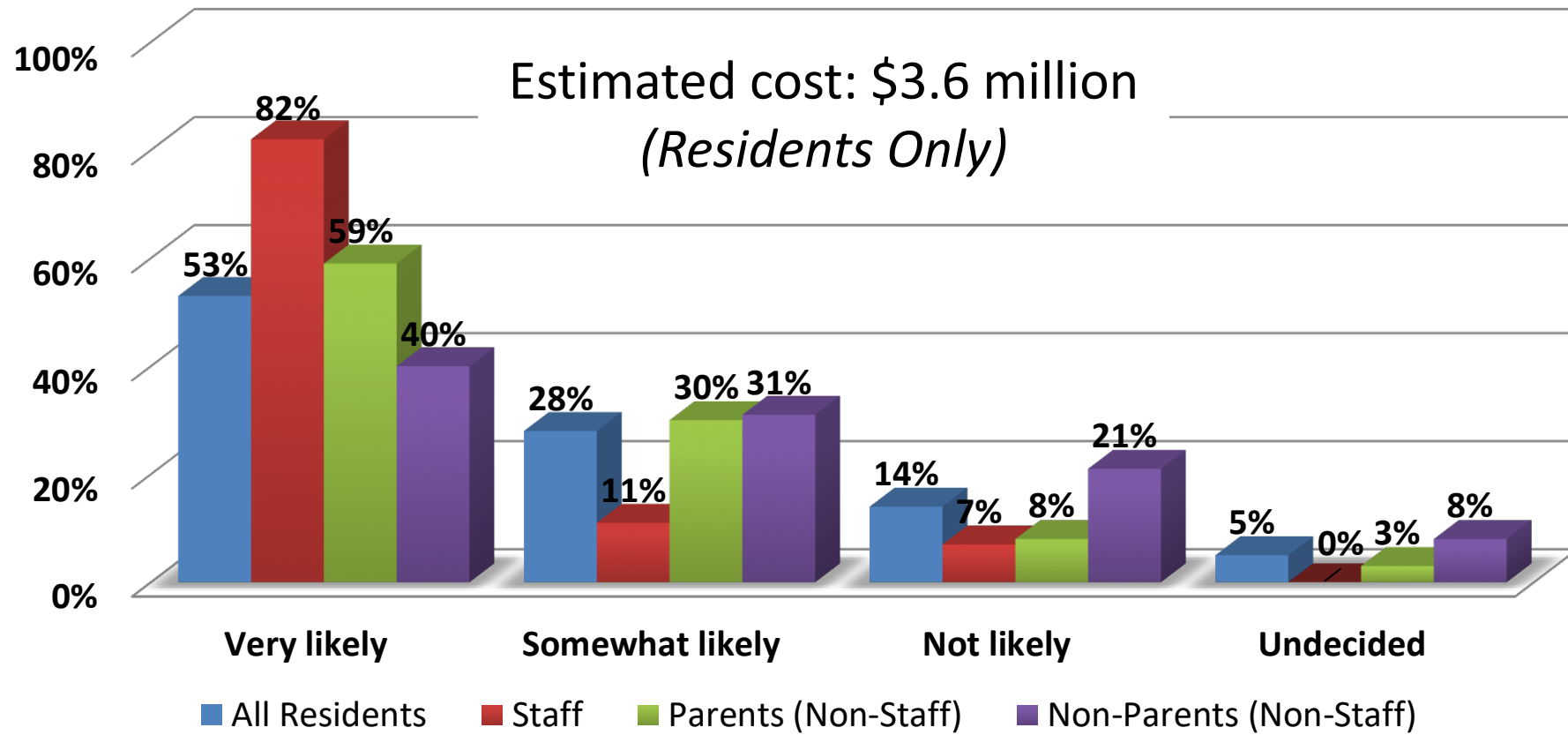
Overall, how satisfied are you with the Fall Creek School District?  
*(All Respondents)*



# COMMUNITY SURVEY | Funding Support

Update High School Building Infrastructure/Security

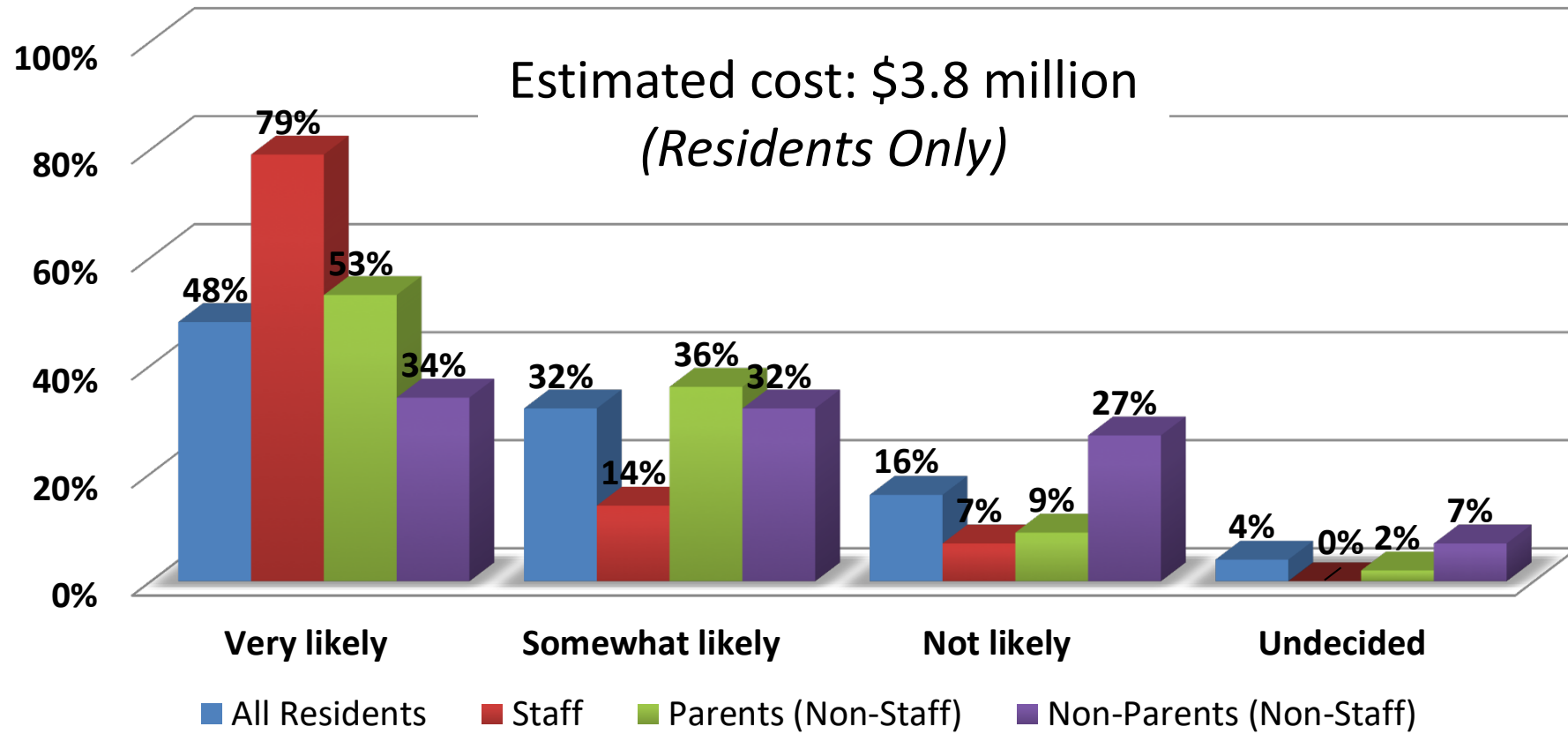
How likely would you be to support a plan that provides funding to update high school building infrastructure/security?



# COMMUNITY SURVEY | Funding Support

## High School Classroom Updates

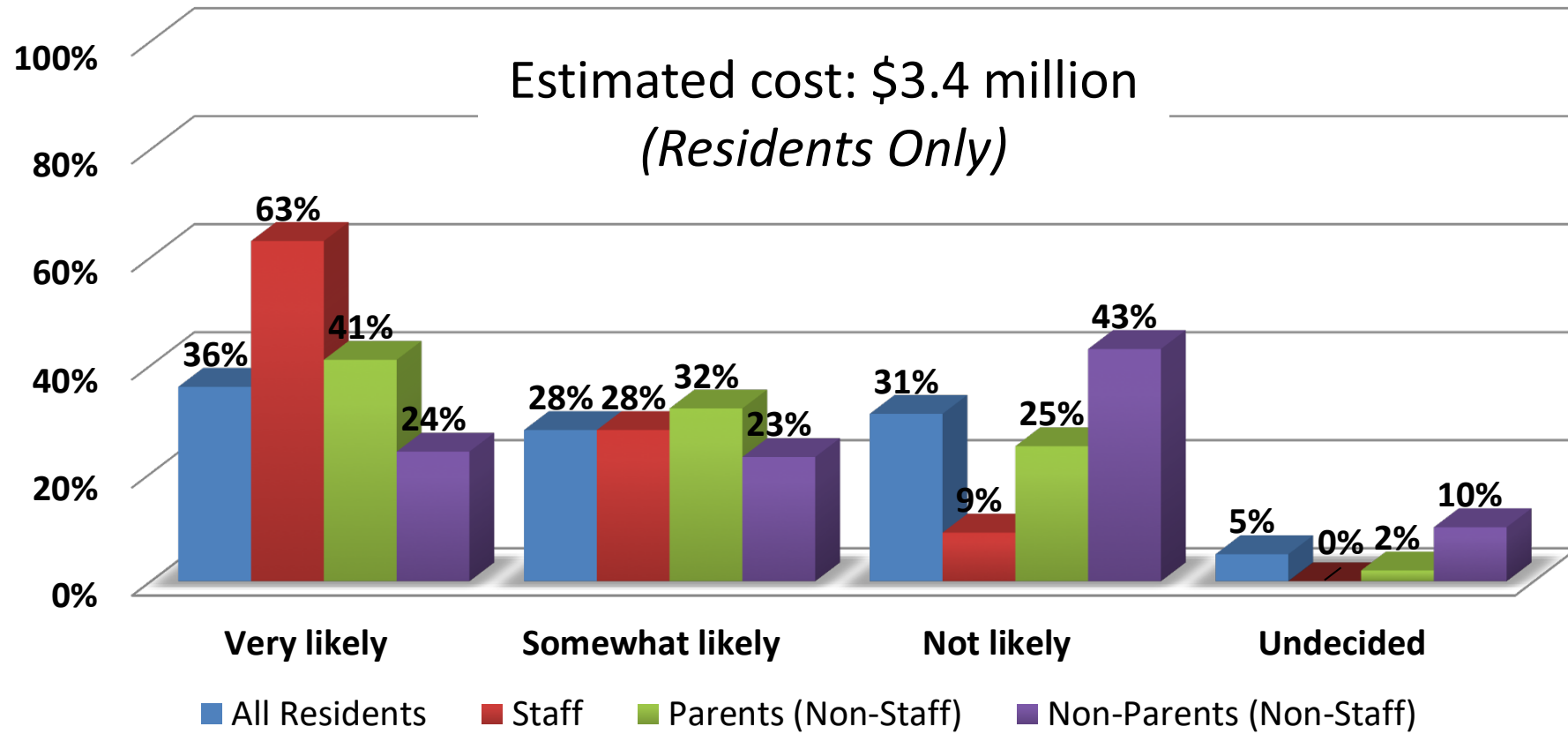
How likely would you be to support a plan that provides funding to update high school classrooms?



# COMMUNITY SURVEY | Funding Support

## High School Commons

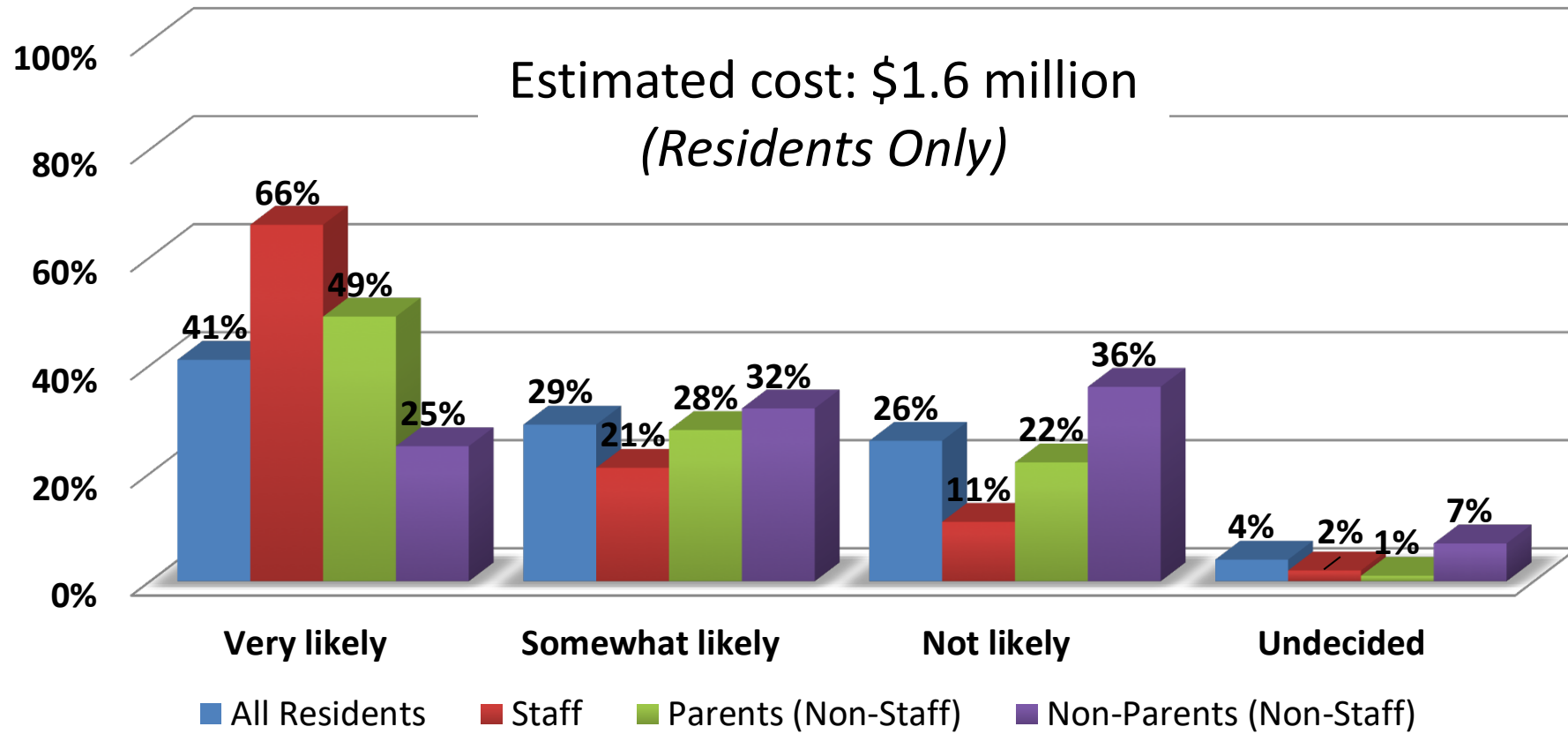
How likely would you be to support a plan that provides funding to expand the high school commons and create a large group instruction and community use space?



# COMMUNITY SURVEY | Funding Support

## Middle/High School Music Classrooms

How likely would you be to support a plan that provides funding to update the middle/high school music classrooms?

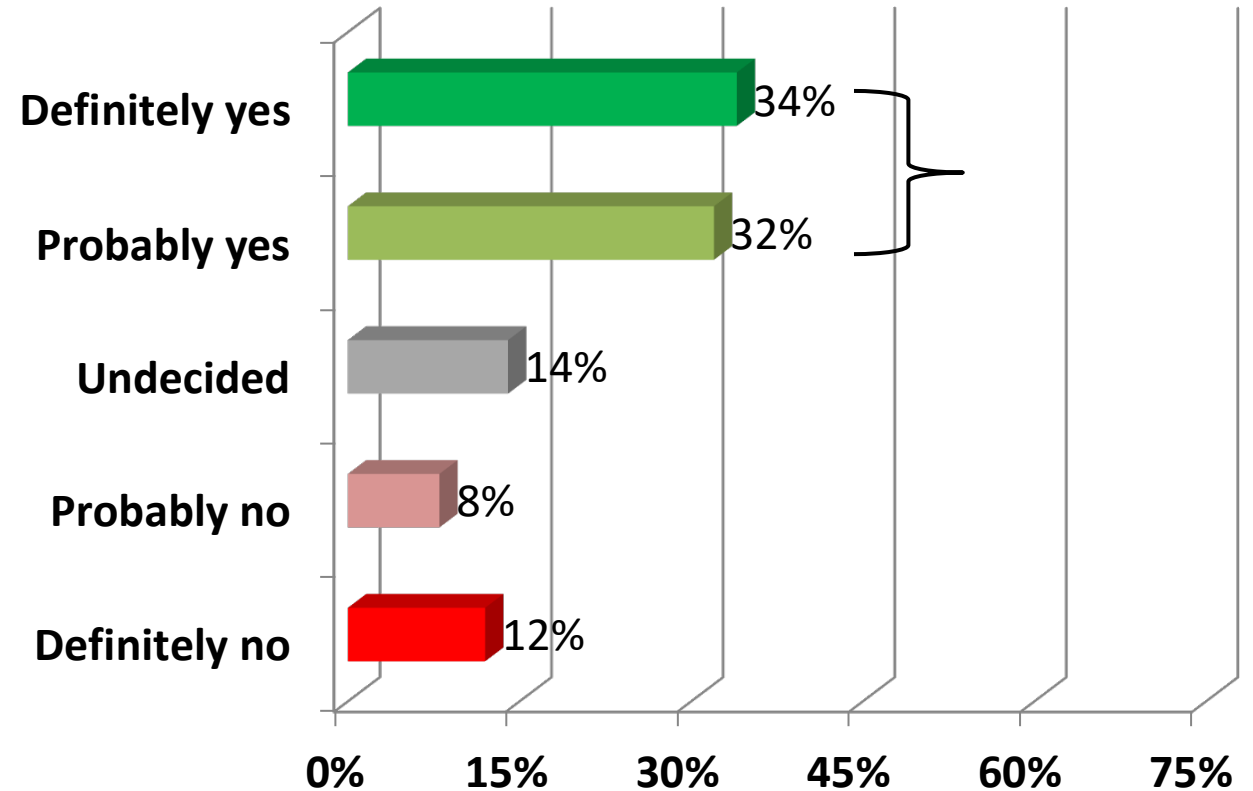


# COMMUNITY SURVEY | Funding Support

**Would you support a \$12.4 million referendum for the Conceptual Plan?**

*Representing an annual tax increase of approximately \$15 for each \$100,000 of property value over the current level.*

**All Residents**

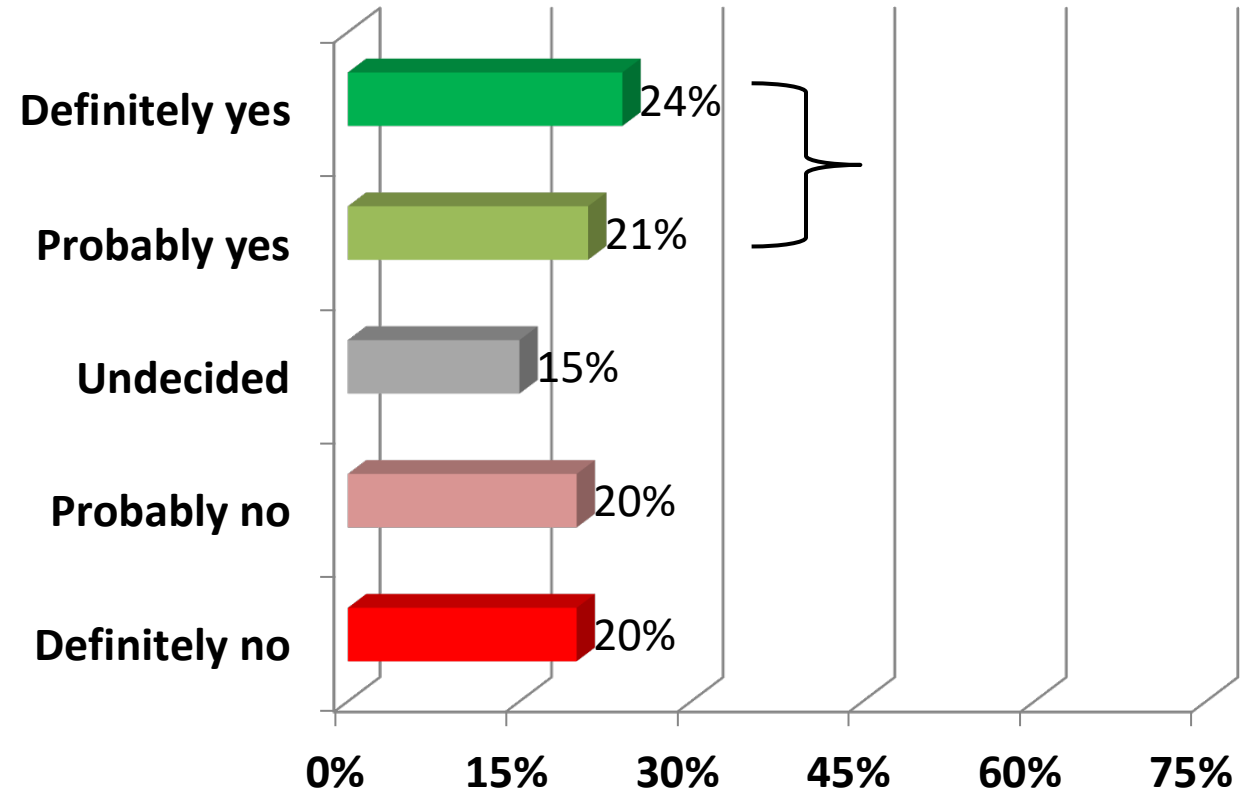


# COMMUNITY SURVEY | Funding Support

**Would you support an additional \$900,000 referendum to provide a larger weight and fitness room?**

*Representing an additional annual tax increase of approximately \$10 for each \$100,000 of property value.*

**All Residents**



# THE QUESTION | *As it will Appear on the Ballot*

After reviewing the facility assessment, identifying the educational needs of the District, and listening to feedback received from the community survey, the Board of Education voted to place a \$12.4 million referendum question on the April 3, 2018 ballot:

***BE IT RESOLVED** by the School Board of the School District of Fall Creek, Eau Claire County, Wisconsin that there shall be issued pursuant to Chapter 67 of the Wisconsin Statutes, general obligation bonds in an amount not to exceed \$12,400,000 for the public purpose of paying the cost of a High School improvement project consisting of: building infrastructure, safety and security improvements, including the addition of a secure entrance; classroom and music room modernization; renovation and expansion of the commons; construction of a larger school and community weight and fitness center; and acquisition of related furnishings, fixtures and equipment.*

*Shall the School District of Fall Creek, Eau Claire County, Wisconsin be authorized to issue pursuant to Chapter 67 of the Wisconsin Statutes, general obligation bonds in an amount not to exceed \$12,400,000 for the public purpose of paying the cost of a High School improvement project consisting of: building infrastructure, safety and security improvements, including the addition of a secure entrance; classroom and music room modernization; renovation and expansion of the commons; construction of a larger school and community weight and fitness center; and acquisition of related furnishings, fixtures and equipment?*





# THE NEED

*#GOCRICKETS*

# THE NEED

- Many of the high school's major systems have exceeded their service life, resulting in inefficiencies and ongoing costly repairs.
- The school is need of security improvements, currently the school lacks exterior security cameras and an entrance that routes visitors through a regulated area.
- The high school was built in 1975 and is in need of updates to science and agriculture labs, lighting, student collaboration space, and finishes such as paint, flooring and furniture.
- The high school is in need of a flexible space for lunch, large group instruction and student studying, as well as gathering space for school and community use.
- Current high school music classrooms are too small and lack adequate storage and proper acoustics.
- The weight room is undersized, making it impossible for a full team or physical education class to utilized the space at one time. The room also lacks adequate ventilation and does not meet current Americans with Disabilities Act (ADA) code requirements.

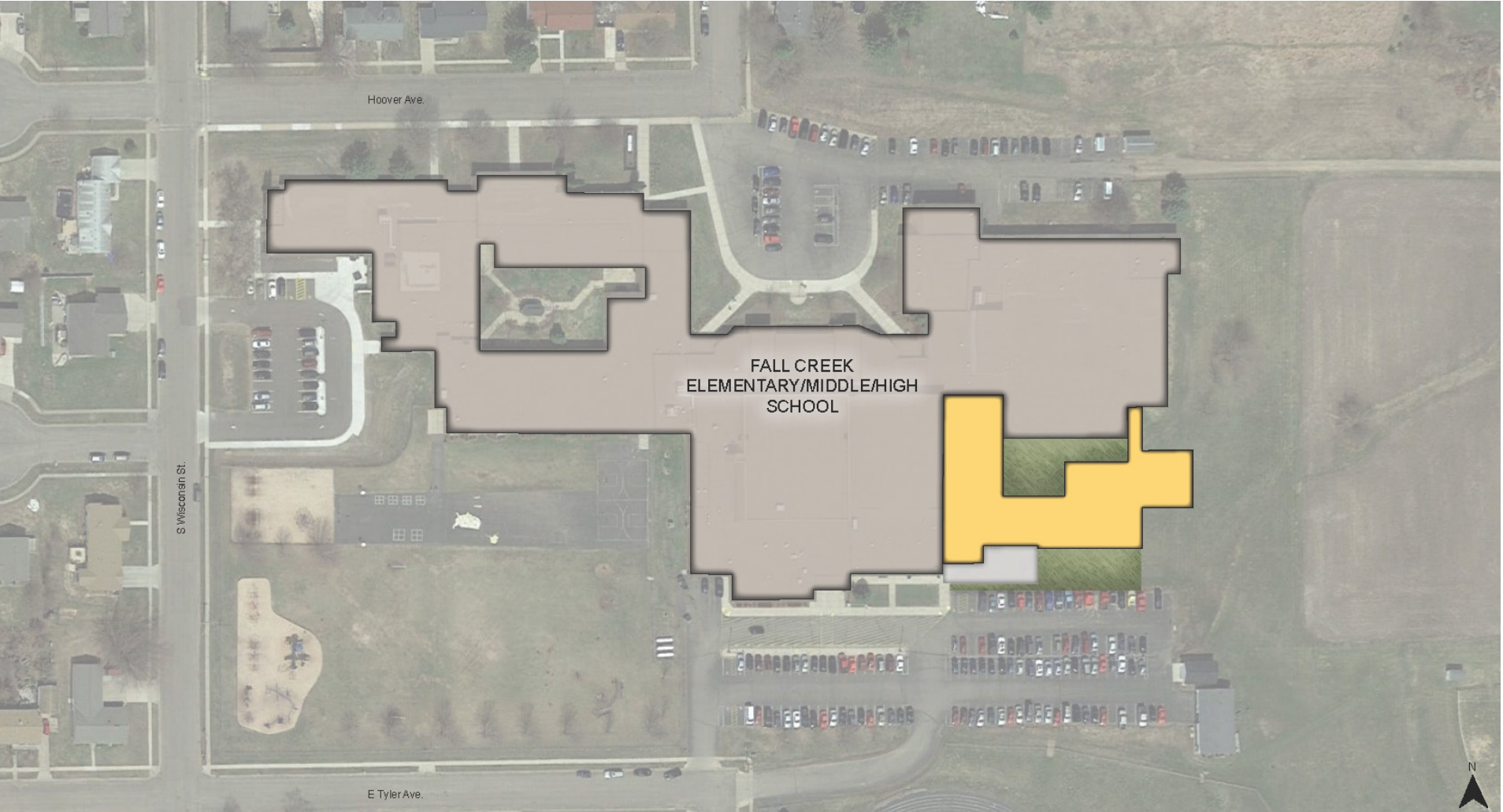




# THE SOLUTION

*#GOCRICKETS*

# THE SOLUTION | Proposed Site Plan



FALL CREEK SCHOOL DISTRICT

FACILITIES REFERENDUM

VOTE APRIL 3<sup>RD</sup>



# THE SOLUTION | Infrastructure / Security

- Replace major components of the heating/ventilation, electrical and plumbing systems.
- Add security cameras to the exterior of the building
- Redesign the entrance to route visitors through a regulated area in the main office before having access to students



# THE SOLUTION | Classroom Updates

- Update science and agriculture labs
- Upgrade lighting to improve energy efficiency
- Create a student collaboration / study space
- Update classroom finishes including paint, flooring and furniture



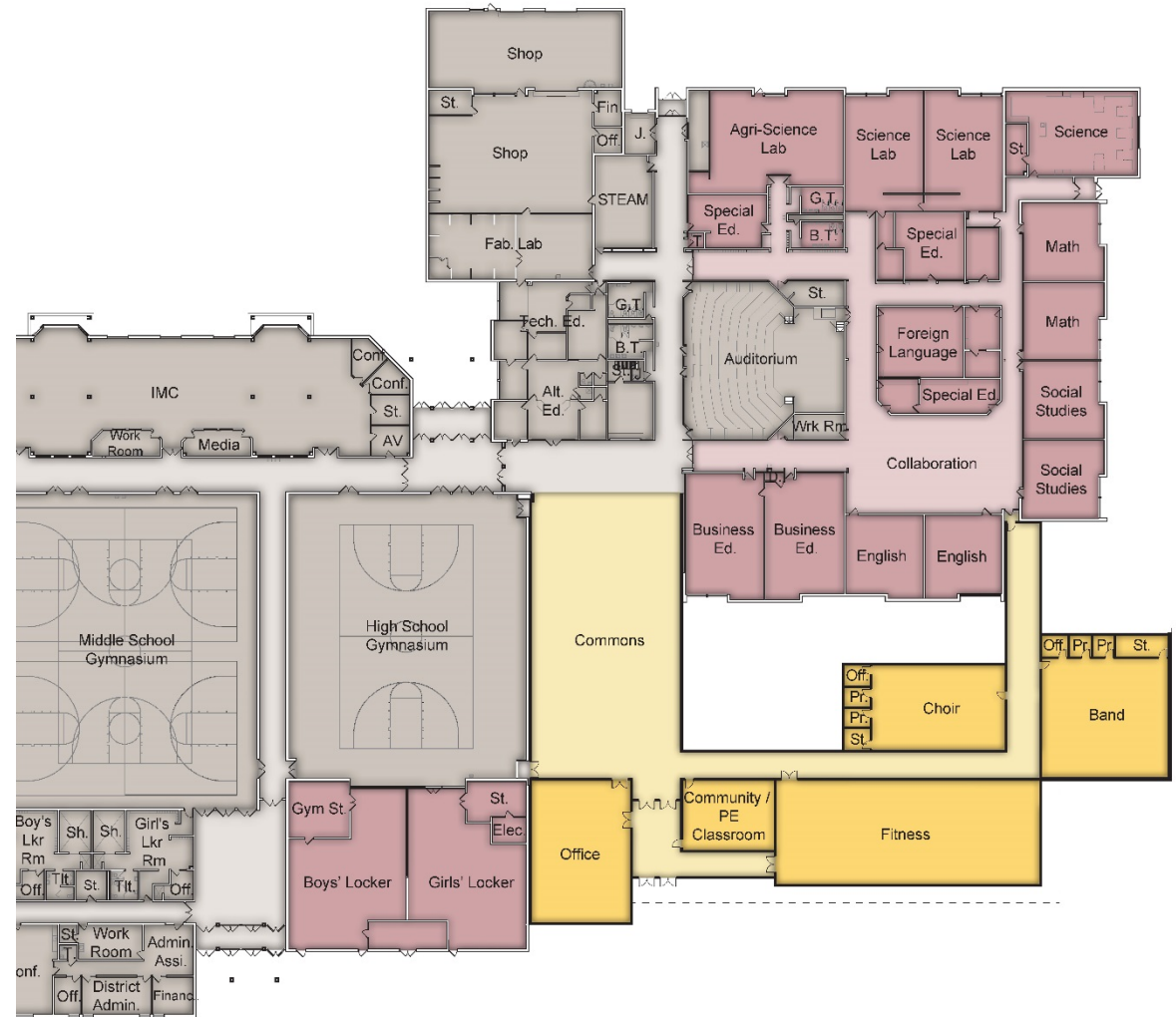
# THE SOLUTION | Commons

- Update and expand the commons for lunch, study space and small group collaboration
- Create a large group instruction space with audio visual presentation capabilities
- Improve access for community use
- Provide flexible seating to allow for various uses



# THE SOLUTION | Music Classrooms

- Relocate choir and band classrooms to allow for a secure entrance update
- Design new classrooms for choir and band with proper acoustics and flexible seating
- Add practice rooms and storage space for instruments and equipment







# THE COST

*#GOCRICKETS*

# THE COST | Tax Impact

The School Board believes this is a good time to consider our options given the District’s financial situation and historically low interest rates.

REFERENDUM AMOUNT:		\$12,400,000
Estimated mill rate increase (over 2017-18):		\$0.15
<b>Estimated tax increase on property with fair market value of:</b>		
\$100,000 Property	Annual	\$15.00
	Monthly	\$1.25
\$150,000 Property	Annual	\$22.50
	Monthly	\$1.88
\$200,000 Property	Annual	\$30.00
	Monthly	\$2.50

**Assumptions:**

- Estimated Interest Rate of 4.25%
- District receives 33% state aid reimbursement of project cost
- Mill Rate based on 2017 Equalized Valuation (TID-OUT) of \$322,678,598 with annual growth of 2.00% for 10 years; 1.00% thereafter.

*Information provided by Robert W. Baird & Co.*

# FOR MORE INFORMATION



## CALL

715.877.1000



## E-MAIL

[joesanfelippo@fallcreek.k12.wi.us](mailto:joesanfelippo@fallcreek.k12.wi.us)



## VISIT

[www.fallcreek.k12.wi.us/district/referendum.cfm](http://www.fallcreek.k12.wi.us/district/referendum.cfm)



## ATTEND AN INFORMATIONAL MEETING

*All meetings will be held in the district office at 6:00 PM.*

- Tuesday, February 20
- Thursday, March 1
- Thursday, March 15
- Tuesday, March 20

**#GoCrickets**

