

NAME _____

**Intro to Computer Technology
Career Research Activity -Publisher Brochure - WISCareers**

CRITERIA	ACCEPTABLE			UNACCEPTABLE		
	5	4	3	2	1	0
Career title is listed on front panel						
Appropriate graphic on front panel that relates to career - Quality is good/not grainy						
A description is written in own words Title/Heading						
Related Occupations/Other Job Titles for this career are listed Title/Heading						
Career Clusters and Career Pathways are listed and labeled - Title/Heading						
Appropriate Graphic on inside front panel Relates to career - Quality is good/not grainy						
3 points from "At a Glance" are listed Title/Heading						
Hours and Conditions are listed Title/Heading						
Work locations are listed Title/Heading						
3 Pros and 3 Cons are listed Title/Heading						
Appropriate Graphic on inside middle panel Relates to career - Quality is good/not grainy						
Helpful high school courses are listed Title/Heading						
Method of Entry for career is described Title/Heading						
Job Outlook is listed for WI and National separately Title/Heading						
Career Title is listed on inside/panel 3						
Appropriate Graphic on inside right panel Relates to career - Quality is good/not grainy						
Factors affecting employment is listed Title /Heading						
WI employment information is listed (number employed, expected employment, % growth, annual openings are labeled)						
5 employers are listed from WI (include business name and city) Title /Heading						
Appropriate Graphic on back first/left hand panel Relates to career - Quality is good/not grainy						
Salary and wages are listed - for WI & National Entry level, median, & experienced listed (yearly and hourly) - Title/Heading						
Salary Notes are listed – benefits & how wages are affected Title/Heading						
Appropriate Graphic on middle/back panel Relates to career or wages - Quality is good/not grainy						
Name is on the back middle panel						
Spelling, grammar, capitalization and punctuation is properly used						
Font requirements are met (font color, fill color, line color, font size, style, textbox resized to fit)						
Pictures – all pictures have a line border around them						
Background, font colors, fill colors are easily read and use contrasting colors						
Brochure is folded properly and neatly						
TOTAL POINTS POSSIBLE 145 POINTS						

Additional Comments: